



2010

Annual Report

Groundbreaking...



2010 was a year of
breaking new ground,
being innovative and
creating new programs
where nothing had existed before.

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Safe Saskatchewan’s vision is an injury-free Saskatchewan where safe lifestyles influence how we live, work and play.

Safe Saskatchewan’s mission is working together to eliminate unintentional injuries in Saskatchewan.

Safe Saskatchewan’s Statement of Beliefs:

- All injuries are predictable and preventable.
- Informed people are more likely to lead healthy and safe lifestyles.
- Some populations are more at risk than others.
- Injury prevention is everyone’s responsibility.
- Personal health and safety is a right.
- Health and safety is a personal responsibility requiring individual commitment.

Founding and Strategic Partners

Safe Saskatchewan broke more ground in 2010 because of the support received from key strategic partners. Thank you to the individuals and organizations who invested their time and resources into injury prevention in Saskatchewan.

Together is Better



Saskatchewan
Ministry of
Health



Work to live.



Endorsing Partners

Equally important to Safe Saskatchewan's success are endorsing partners who enable the vision and mission by offering information, human resources and communication pathways:

Armour Safety Consulting & Training
Canadian Forces Snowbirds
Canadian Society of Safety Engineering,
Northern Light Chapter
Duane Janiskevich, Safety and Motivational Speaker,
"STOP Cutting Corners!"
Heavy Construction Safety Association of Saskatchewan
International Brotherhood of Electrical Workers,
Saskatchewan Local 2067
Lifesaving Society
Medisign Inc.
North Saskatoon Business Association
Pozniak Safety Associates Inc.
Proactive Consulting Services Limited
Regina & District Chamber of Commerce
Royal Canadian Mounted Police
Safe Communities Canada
Safe Communities Humboldt & Area
Safe Kids Canada
Saskatchewan Abilities Council
Saskatchewan Alliance for Safety and Health in Agriculture
Saskatchewan Association of Chiefs of Police
Saskatchewan Association of Health Organizations
Saskatchewan Association of Rural Municipalities

Saskatchewan Chamber of Commerce
Saskatchewan Construction Safety Association
Saskatchewan Federation of Labour
Saskatchewan Medical Association
Saskatchewan Mining Association
Saskatchewan Prevention Institute
Saskatchewan Registered Nurses' Association
Saskatchewan School Boards Association
Saskatchewan Society of Occupational Therapists
Saskatchewan Union of Nurses
Saskatchewan Weekly Newspaper Association
Saskatoon Family Expo
Service and Hospitality Safety Association of Saskatchewan Inc.
South East Education Foundation, Early Safety
Training Program
The Community Against Preventable Injuries
The Greater Saskatoon Chamber of Commerce
SMARTRISK
Students Against Drinking and Driving
St. John Ambulance
Think First Foundation of Canada
Z-tech Solutions

Safe Saskatchewan Advisory Committee

Alton Boychuk
Access Communications Cooperative Ltd.

Amanda Schulhauser
K-Line Maintenance and Construction Ltd.

Andrew Swenson
Yara Belle Plaine

Barbara Fitz-Gerald
Saskatchewan Registered Nurses
Association

Bernie Klein
Pozniac Safety Associates Inc.

Bill Thibodeau
Saskatchewan Abilities Council,
Farmers With Disabilities Program

Blaine McCormick
K-Line Maintenance and Construction Ltd.

Brian Smith
Sherritt Coal

Bruce Fraser
Redpath Mining

Carla Anaka
SaskPower

Carol Glazer
Saskatchewan Prevention Institute

Carol Marriott
Safe Communities Humboldt

Chris E. U. Ekong
Regina Qu'Appelle Health Region

Curtis Hemming
Saskatchewan Chamber of Commerce

Dana Harbus
Z-tech Solutions

Dave Jackson
Saskatchewan School Boards Association

David Speerbrecker
Thyssen Mining

Dolores Ramsbottom
Medisign Inc.

Doug Santha,
Saskatchewan Ministry of Labour Relations
and Workplace Safety

Duane Janiskevich
Safety and Motivational Speaker

Faron Comaniuk
Tube City IMS

Glenda Barton
SaskPower

Harvey Malanowich
Saskatchewan Association of
Rural Municipalities

Heather Rasmussen
Saskatchewan Abilities Council

Holly Pass
Armour Safety

Ian Mitchell
RCMP

Jim Brandt
Mosaic Company

John Hopkins
Regina Chamber of Commerce

Julian Hogeterp
K-Line Maintenance and Construction Ltd.

Karen Fesser
Canadian Society of Safety Engineering,
Northern Light Chapter

Karen Hammond
SaskPower

Kelly Froehlich
Saskatchewan Ministry of Health

Ken Blair
Yara Belle Plaine

Kerri Hysuick
Saskatchewan Society of
Occupational Therapists

Kevin LaFreniere
The Community Against
Preventable Injuries

Lily Stonehouse,
Saskatchewan College of Paramedics

Lorne Schatz
Mosaic Company

Lyle Karasiuk
Safe Communities Prince Albert

Michael Brenholen
St. John Ambulance

Noreen Agrey
Saskatchewan Prevention Institute

Norma Wallace
Saskatchewan Union of Nurses

Pamela Bjelland
Saskatchewan Society of Occupational
Therapists

Pamela Schwann
Saskatchewan Mining Association

Patty Williams
Saskatchewan Alliance for Safety
& Health in Agriculture

Phil Germain
Saskatchewan Workers' Compensation
Board

Rebecca Benko
Red Cross

Ron Adcock
SaskPower

Ron Ailsby
Saskatchewan Medical Association

Shannon Ell
SGI

Shelby Rushton
Life Saving Society

Steve McLellan
Saskatchewan Chamber of Commerce

Steve Wallace
Heavy Construction Safety Association
of Saskatchewan

Thomas Archer
Saskatchewan Construction Safety
Association

Val Foulds-MacLeod
Pozniac Safety Associates Inc.

Will Putz
Saskatchewan Safety Council

Message from the President



2010 was proof that no matter how much you plan, there is sometimes no way of predicting the opportunities that will present themselves.

Safe Saskatchewan entered the year with strong strategic direction prepared with the counsel and governance of the board of directors. Based on that direction and through tremendous effort on the part of our CEO, partnerships were formed, alliances were found, and synergies were developed with like-minded organizations from across the province.

Every injury has a direct impact on the people around us – our family, our co-workers and our community. With the support of WorkSafe, Safe Saskatchewan adopted the *Mission: Zero* brand, extending it beyond the workplace with *Mission: Zero - Live injury-free*. By adopting this brand, *Mission: Zero* now encompasses all unintentional injuries and a range of injury prevention efforts in the province.

I believe business leaders are instrumental in changing our province's health and safety culture and unintentional injury rates, as well as improving our population's health and safety. The inaugural Health and Safety Leadership Charter event was the beginning of this leadership commitment and marked a new era of safety in Saskatchewan. I am gratified that 200 Saskatchewan business and community leaders came together to declare their commitment to the health, safety and well-being of their employees and surrounding communities. Our goal is that safety be adopted as a value – not just a priority – and both Safe Saskatchewan and WorkSafe will continue to steward Charter signatories through a leadership learning community.

I would like to thank the 2010 Directors, our partners, our advisory committee and our CEO for their ongoing commitment to our cause. As President of Safe Saskatchewan, I am in an interesting position as I watch our province begin to develop an integrated approach to injury prevention. I am grateful to be given the opportunity to help lead this vision and by the opportunity to collaborate with the many talented, accomplished and respected individuals. Together we are breaking new ground in our province. I believe there is reason to be optimistic that our vision is indeed shared and accordingly achievable.

A handwritten signature in black ink, appearing to read 'Peter Federko'.

Peter Federko
President, Safe Saskatchewan



Message from the CEO

We've broken a lot of ground but there are still miles of wilderness to explore.

While we are making progress, Saskatchewan maintains a record for having the highest overall injury rate in the country. A typical day in our province sees 435 people injured. Of those, 26 will end in the hospital, 10 will suffer a permanent disability and one person will die. These injuries are preventable.

This past year, people from various levels of government, private enterprise, the community and the not-for-profit sector took action. They stood up and said they were ready to be part of the solution. In my mind the most significant event was the introduction of the Health and Safety Leadership Charter that brought together 200 business, government and community leaders to make Saskatchewan a safe place to work, live and play by committing to support the continuous improvement of healthy and safe workplaces and, if and whenever possible, the surrounding community.

Other highlights include our partnership with WorkSafe Saskatchewan to extend *Mission: Zero* beyond the workplace and into the community. The expanded brand is called *Mission: Zero – Live injury-free* and will become part of everything we do. I am also very pleased that we established several connections with stakeholders in Saskatchewan's education system. Together we're creating a strategic framework to support injury prevention awareness building for our future generations. And finally, I'm happy to report that the Saskatchewan Ministry of Health has taken a leadership role in moving our Seniors' Falls Prevention Strategy forward as an integral part of the Saskatchewan Surgical Initiative.

We're breaking ground. We're planting seeds. We're nurturing each idea as it breaks through the surface. And in time, we'll enjoy the fruits of our harvest – a province with a population that unanimously strives to prevent injuries.

Gord Moker
Chief Executive Officer, Safe Saskatchewan

Planting the Seeds

When our ancestors were en route to Saskatchewan, they had no idea what they'd find here. When they arrived, they found land... and plenty of it. That's when they attached harnesses to their plows and dug in. It was the time they spent breaking ground that enabled the settlers to sow their seeds and reap their bountiful harvests.

2010 was just such a groundbreaking year for Safe Saskatchewan. We discovered opportunities that we didn't know existed. We were able to dig in and actually feel the ground giving way. We planted our seeds, added life-giving water and nutrients, and watched our efforts grow into something that will enrich the lives of the entire Saskatchewan population.

In April, Safe Saskatchewan introduced *Mission: Zero – Live injury-free* at the Saskatoon Family Expo. The *Mission: Zero* movement now fully supports a holistic view of injury prevention. Safe Saskatchewan will extend *Mission: Zero* into everything we do.

June saw our province's first ever Health and Safety Leadership Charter event where 200 business leaders committed to supporting the continuous improvement of healthy and safe workplaces and communities.

A Community Safety Education Strategy Steering Committee was formed to create a provincial strategic framework that focuses on injury prevention resources and supports for students in our kindergarten to grade 12 education system.

Safe Saskatchewan continued to work with the Seniors' Falls Prevention Committee to move the provincial Seniors' Falls Prevention Strategy forward. The Saskatchewan Ministry of Health has committed to moving the strategy forward, starting in the long-term care setting, and has committed to maintaining the collaborative process that began in 2006.

Feeding the Soil



A young safety advocate shares her thoughts at the announcement of *Mission: Zero Live injury-free*.



Live injury-free.

Launching *Mission: Zero – Live injury-free*

When our great grandparents saw a crop withering in the hot sun, they recognized the need to feed those plants with nutrients and water. The same can be said for injury prevention. We discovered that when Saskatchewan people are away from the workplace, they are two times more likely to have an unintentional injury, four times more likely to suffer a permanent disability and five times more likely to die from a preventable injury. As the leading organization raising awareness of unintentional injuries away from the job, Safe Saskatchewan set out to find the food that would create positive growth.

We looked to our counterpart, WorkSafe Saskatchewan, to review that partnership's history and success. As it turned out, the injury rate of workplace injuries with time lost in Saskatchewan peaked in 2002. Through the dedicated efforts of Saskatchewan employers, workers, safety associations, industry groups, unions, health care providers, the Saskatchewan Ministry of Labour Relations and Workplace Safety (LRWS), and the Saskatchewan Workers' Compensation Board (WCB), working together, the rate improved by more than 30 per cent in subsequent years. Even so, 39,558 workplace injuries were reported in 2009.

WorkSafe Saskatchewan developed as a partnership between the Saskatchewan WCB and the Saskatchewan Ministry of LRWS. It was formed in 2002 when the provincial workplace injury rate was at a 20-year high. WorkSafe Saskatchewan's *Mission: Zero* campaign and programs are aimed at lowering the provincial workplace injury rate and driving home the importance of safety in every Saskatchewan workplace.

On April 23, 2010, at the Saskatoon Family Expo, Safe Saskatchewan, along with WorkSafe Saskatchewan, hosted a media conference announcing the launch of a more holistic injury prevention movement called *Mission: Zero - Live injury-free*.

With the mandate to support workplace safety and to raise awareness of the importance of injury prevention away from the job, Safe Saskatchewan will use *Mission: Zero - Live injury-free* to draw from the success of WorkSafe Saskatchewan, while at the same time broadening the scope. We will take a leadership role and work with all like-minded agencies and organizations to create heightened awareness of the impact unintentional injuries have on our province.

As with WorkSafe, we are taking the approach that by working together we can facilitate a change in attitudes, beliefs and behaviours in our society.

Harnessing the Power



The Health and Safety Leadership Charter

It takes strength and determination to plow a field. And it takes the strong, sustained commitment of a leader – and the harnessing of that power – to effectively accomplish a cultural shift within an organization. Injury reduction and elimination is no different, and occurs when the leaders of a company establish safety as a core value – not just a priority. A value is something that is ingrained in every facet of an organization, and it does not change over time.

In the early stages of planning with our WorkSafe partners, we aimed to garner the commitment of 100 government, business and community leaders to sign the Health and Safety Leadership Charter. By doing so, they would support the continuous improvement of healthy and safe workplaces and, if and whenever possible, the surrounding community.

June of 2010 saw the first ever Health and Safety Leadership Charter event where over 130 organizations were represented. Because of the interest among Saskatchewan leaders, two more signings were planned. In September, a Health and Safety Leadership Charter signing event was hosted by the North Saskatoon Business Association, and a third event occurred in the fall in partnership with the Humboldt Chamber of Commerce. By the late fall, 200 business, government and community leaders had signed the Charter, making it an overwhelming success.

This business-to-business communication and collaboration will be key to improving Saskatchewan's injury prevention and population health. As community leaders publicly support the Health and Safety Leadership Charter and the value of health and safety in all areas of life, we believe the wider population of Saskatchewan will embrace a culture where health and safety is paramount. By working together, Saskatchewan business leaders can be instrumental in improving the lives of Saskatchewan people, enhancing the economic environment for business, and saving millions of dollars in health and social costs, one workplace and one community at a time.

We can't rest on the success of these first events, but must maintain the momentum by growing the number of signatories and by working together to develop a Health and Safety Leadership Learning Community where our leaders can share best practices, successes and challenges on the path to transforming to a provincial culture where injury prevention is a core value.

In future years, signatories of the charter will reconvene annually to report on progress, success and outcomes. This year's leadership forum and charter signing event will be held on Thursday, June 9, 2011 in Saskatoon.

Setting the Wheels in Motion



It's about germination and growth.

Our Community Safety Education Strategy has started to branch out in many directions, but everything remains connected to the overall health and well-being of our communities.

Community Safety Education Strategy

To transform a culture, research has confirmed that behavioural modifications have to start at a young age, with children and youth. Slowly, as this generation grows up, the new values grow up with them. Not only are positive habits carried forward through their generation, but kids influence adults to set correct examples. Saskatchewan needs to change its perception of unintentional injuries. We need to call these injuries what they are: predictable, preventable and unnecessary.

A community-centred approach needs the broad spectrum of roles and perspectives stakeholders bring. There is a role for industry representatives, school community councils, school divisions, education consultants, teachers, parents, students and more. There is also a need for leadership and representation from different communities across Saskatchewan: urban, rural, remote and First Nations.

Since April of 2009, Safe Saskatchewan has been working with the Curriculum and E-Learning Branch of the Saskatchewan Ministry of Education and over 40 organizational partners and key stakeholders. Together, we have set the foundation to develop a collaborative, provincial strategic framework aimed at sharing and providing sustained resources for integrating injury prevention supports and resources into the kindergarten to grade 12 education system.

In May of 2010, Safe Saskatchewan took a dramatic step toward influencing the young people of our province. We co-hosted a Safety Education Strategic Planning Workshop with the Saskatchewan Ministry of Education and WorkSafe Saskatchewan. We invited over 100 leaders from organizations, industry, business, government and special interest groups within the province and had 50 representatives in attendance. Our purpose was to discover how we could begin to incorporate and/or complement injury prevention principles in support of the Saskatchewan curriculum.

As a result of the workshop, a steering committee was formed to create a broad, collaborative provincial strategic framework. The fruits of our labour will result in students embracing the knowledge and skills to live injury-free. Our community will join the injury prevention revolution and hold injury prevention as a core value, transforming cultural norms so that unintentional injuries are no longer acceptable.



Leveling the Land

Seniors' Falls Prevention Strategy

It's a wondrous thing to plant seeds and watch them sprout and grow. But the threats to their survival become more real as the stalks mature. The chances of them falling are multiplied if it's too dry or too windy, or if the soil is not properly cultivated.

The threats to human life also increase as people mature. In Saskatchewan each year, seniors' falls result in over 3,000 hospitalizations and are the leading mechanism for all injury hospitalizations in our province. As our entire population continues to age, falls will contribute to an even greater burden of morbidity and mortality unless we work together to prevent them now. There is a sense of urgency in preventing older adults' falls in our province. Since the collaborative strategic planning process began, falls have caused close to 2,200 Saskatchewan elders to be admitted to long-term care facilities and over 700 older adults to die.

The provincial Seniors' Falls Injury Prevention Steering Committee has been working collaboratively on a solution since November 2006. With representation from every health region and a variety of professional organizations, the Seniors' Falls Injury Prevention Strategy has been a work-in-progress.

The strategy has been recognized as an integral component of the Ministry of Health's Saskatchewan Surgical Initiative. That initiative was developed through the collaborative efforts of surgeons, family physicians, nurses, therapists, health care administrators, health sector organizations and associations, health unions and former surgical patients.

Its aim is to improve surgical experiences for patients and families and provide better, safer care. It will also ensure that by 2014, and into the future, no one waits more than three months for surgery.

The Seniors' Falls Injury Prevention Strategy will contribute to the goals of the Saskatchewan Surgical Initiative and have a direct and immediate positive impact by reducing the number of surgeries, decreasing surgical wait times and enhancing the client experience within the health care system.

In the summer of 2010, the Saskatchewan Ministry of Health committed to begin work on the falls prevention strategy, starting in the long-term care setting, through implementation of the Safer Healthcare Now! falls prevention bundle.

The Growing Season – Progress to Date

Strategic Priority	Key Success Factor or Goal
<p>1. Support and facilitate the coordination of injury prevention programs and services throughout the province.</p>	<p>1.1 Facilitate the creation and implementation of a provincial Seniors' Falls Injury Prevention Strategy.</p>
	<p>1.2 As a participating member of the Saskatchewan Alliance for Safety and Health in Agriculture (SASHA), support and assist in the creation of a provincial, collaborative, grassroots, farm and ranch injury prevention strategy.</p>
	<p>1.3 Support and facilitate the coordination of injury prevention awareness programs targeted at educating children and youth.</p>

2010 Target

2010 Outcome

To have a proposal accepted for funding of a social marketing strategy to support the Seniors' Falls Strategy by government and/or other parties.

The Ministry of Health committed to begin work on the falls prevention strategy starting in the long-term care setting through implementation of the Safer Healthcare Now! falls prevention bundle. In addition, the strategy has been adopted as an integral component of the Saskatchewan Surgical Initiative's plan to transform the surgical patient experience.

To have best practices shared by health regions and allied seniors' falls prevention health practitioners throughout the province. To have three to five health regions with dedicated resources assigned to seniors' fall prevention.

Prairie North Health Region was the first and only region to secure a full-time, permanent resource dedicated to coordination of fall prevention programs. The position is funded through a partnership with the Saskatchewan Union of Nurses.

To support and facilitate implementation of strategy in a growing number of health regions. Continue to meet with executive teams of remaining health regions.

Seniors' fall prevention is now a priority in all health regions as directed by the Ministry of Health's 2010-11 Strategic and Operational Directions for the Health Sector in Saskatchewan, and outlined in the goals relating to injury.

To end Safe Saskatchewan's term as a SASHA board member in June 2010.

SASHA discontinued as a not-for-profit organization in June 2010 (final AGM was June 24, 2010). The Canadian Centre for Health and Safety in Agriculture has allocated a .25 position to coordinate agriculture injury prevention programs in the province and will host a gathering of all agriculture safety proponents in 2011.

To update the comprehensive list of programs compiled by Safe Saskatchewan and its partners.

An inventory has been gathered and close to 50 safety programs are being delivered by some 30 organizations. Most of these safety programs and/or services are delivered by organizations outside the education system and have an impact on safety education support of students at various levels.

To develop a collaborative provincial strategy to provide injury prevention support and resources for the education system.

Two strategic planning workshops were held to gather data for the development of the Safety Education Strategy. Key actions in each of the four pillars of the Comprehensive Community Health Model were gathered and will form the basis for a first draft strategy.

To review, revise and align the Grow Up With Safety (GUWS) program with the outcome-based health education curriculum.

GUWS and other programs will be reviewed to determine alignment with curriculum outcomes upon completion of the Safety Education Strategy.

To facilitate continuous dialogue among key strategic partners to determine if GUWS can be integrated into the provincial education system.

Representatives of WorkSafe Saskatchewan and the Ministry of Education will be involved in recommendations for the future of GUWS.

To distribute awareness materials to a minimum of 10 organizations.

This target was deferred to 2011 because the strategy has not been completed yet.

To facilitate the delivery of eight Safe Saskatchewan Rebecca Trail events.

Rebecca Trail events were hosted at Saskatoon Family Expo, at many provincial parks and in communities that included Prince Albert, Fort Qu'Appelle, Assiniboia and Clavet. Events reached a total of 1,550 children.

To update and continuously improve programs through feedback.

The feedback and comments on the Rebecca Trail were incorporated and updated to the Trail after each event.

Strategic Priority	Key Success Factor or Goal
<p>2. Raise awareness of Safe Saskatchewan and our provincial unintentional injury epidemic.</p>	<p>2.1 Create and deliver a broad, social marketing communication strategy targeted at increasing provincial awareness of the value of preventing injuries and changing current beliefs towards the belief that “injuries are predictable and preventable.”</p>
	<p>2.2 Secure opportunities to conduct education and awareness presentations throughout Saskatchewan.</p>
	<p>2.3 Secure opportunities to present the Safe Saskatchewan Business Case to industry, government and other societal leaders.</p>

2010 Target

2010 Outcome

45% awareness rate that more than 75% of injuries are predictable and preventable.

40% of respondents said 75% of injuries are predictable and preventable.

70% of respondent families discussing injury prevention in the home.

66.7% of respondents reported that their family had discussed the topic of how to prevent injuries in and around the home.

66% awareness rate of the impact an unintentional injury would have on their life.

48.8% of respondents agreed with the statement "I am aware of the impact an unintentional injury would have on my life."

75% of respondents making a change to their physical environment to reduce injuries.

44.8% of respondents agree with the statement "I have made a change in my physical environment in the last year to reduce injuries."

75% recognition that fatigue, frustration, rushing and complacency result in unintentional injuries.

31.5% of respondents agree with the statement "I recognize that FFRC results in unintentional injuries occurring."

66% of respondents attempting to reduce fatigue, frustration, rushing and complacency in their lives.

21.7% of respondents agree with the statement "I work to minimize FFRC in my life in order to reduce the opportunities for injuries to occur."

To deliver 10 presentations about the status of injury prevention activities and programs available in Saskatchewan.

Education and awareness presentations were delivered to Saskatchewan Housing; Saskatchewan Association of School Councils; Procor; Heavy Construction Safety Association; Prairie North Health Region; Electrical and Utilities Safety Association of Ontario; Information Technology Office of Saskatchewan; Saskatchewan Public Service Commission; Insurance Institute of Saskatchewan; ASL Paving (Saskatoon and Regina locations); Consumer Cooperative Refineries Limited; and Saskatchewan Ministry of Corrections, Public Safety and Policing.

To deliver eight Business Case for Injury Prevention presentations to:

- two manufacturing/industrial companies,
- two government ministries/agencies,
- three natural resource companies,
- one municipal association/school/hospital (MASH)

Business case presentations were made to: ASL Paving; Hitachi Canada; Information Technology Office of Saskatchewan; Saskatchewan Public Service Commission; Insurance Institute of Saskatchewan; Deputy Minister to the Premier, Government of Saskatchewan; City of Regina; Prince Albert Parkland Health Region; and the Brain Injury Association of Canada.

To deliver two presentations to Business Associations in Saskatchewan.

Presentations were delivered to: Saskatchewan Petroleum Industry Safety Association; Service and Hospitality Safety Association of Saskatchewan; Motor Safety Association of Saskatchewan; and the Electrical & Utilities Safety Association of Ontario.

The Growing Season – Progress to Date

Strategic Priority	Key Success Factor or Goal
<p>3. Secure the financial future of Safe Saskatchewan by seeking out and obtaining ongoing financial resources.</p>	<p>3.1 Increase the number and diversity of Safe Saskatchewan founding partner organizations.</p>
	<p>3.2 Seek and secure project funding through grant applications and other financial assistance provided by foundations, government, industry and/or other funding organizations.</p>
	<p>3.3 Maintain effective business relationships with existing partner organizations; seek and secure new business relationships.</p>

2010 Target

2010 Outcome

To have a total of 15 Safe Saskatchewan founding/strategic partners in place.

Strong leads for strategic partners were obtained through the Health and Safety Leadership Charter. No additional founding/strategic partners were added.

To review and revise founding partner prospecting packages.

In light of the 2010 year, this item was deferred to 2011.

To complete target calls to eight organizations:

- three resource category organizations,
- three MASH or government category organizations,
- two manufacturing/ industrial category organizations

Target calls were made to: four resource category organizations, one MASH or government category organization, three manufacturing/ industrial category organizations

To secure an additional \$125,000 in partner contributions.

No new support was secured.

To conduct an annual review and updates re: Strategic and Operational Plan alignment.

The Board determined SFSK will re-write its Strategic and Operational Plan in light of 2010 events.

To contact and meet with 10 potential organizations.

Contact was made with seven potential partner organizations.

To update list created and target materials created as required to reflect SFSK needs and sponsor interests.

In light of the 2010 year, this item was deferred to 2011.

To secure \$30,000 in new sponsorship funding.

No new sponsorship funding was secured.

To research and complete a minimum of two foundation or grant applications for projects.

No grant applications were completed.

To ensure each Founding Partner receives a minimum of two to three personal visits a year.

This target was not met.

To ensure each Supporting Partner receives a personal visit or contact every year.

This target was not met; however, MediSign, the Canadian Society of Safety Engineering's Northern Light Chapter, Duane Janiskevich and Pozniak Safety Associates signed on as endorsing partners.

Safe Saskatchewan 2010 Board of Directors

Bruce Bondar

Vice President Engineering, Access Communications Cooperative Limited

Earl Cameron

Vice President Claims and Salvage, SGI

Lorne Cooper

Vice President Environmental Health and Safety, Mosaic Potash

Peter Federko

Chief Executive Officer, Saskatchewan Workers' Compensation Board

Mike Higgins

Vice President of Human Resources, Regina Qu'Appelle Health Region
(Representing the Saskatchewan Ministry of Health)

Bruce Hope

Regional Plant Manager, North America and Caribbean, Yara Belle Plaine Inc.

Jim Kellett

Senior Vice President Operations and Engineering, K-Line Maintenance and Construction Ltd

Mike Marsh

Vice President of Transmission & Distribution, SaskPower

Loretta Miiller

Director Human Resources and Safety, Sherritt Coal

Gord Moker

Chief Executive Officer, Safe Saskatchewan Inc.

Harley Toupin

Executive Director, Saskatchewan Safety Council

Auditor's Report and Statement of Financial Position

Chalupiak & Associates

Certified Management Accountants
3261 Saskatchewan Drive, Regina, SK S4T 6S4
Phone (306) 359-3711 Fax (306) 569-3030

INDEPENDENT AUDITOR'S REPORT

To the Members of Safe Saskatchewan Inc.

We have audited the accompanying financial statements of Safe Saskatchewan Inc., which comprise the statement of financial position as at December 31, 2010, and the statements of operations, changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

RESPONSIBILITY FOR THE FINANCIAL STATEMENTS

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian generally accepted accounting principles and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

AUDITOR'S RESPONSIBILITY

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement. An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

OPINION

In our opinion, the financial statements present fairly, in all material respects, the financial position of Safe Saskatchewan Inc. as at December 31, 2010, and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Regina, Saskatchewan
March 22, 2011



Edwin W. Chalupiak, CMA

STATEMENT OF FINANCIAL POSITION

For the year ended December 31, 2010

	2010	2009
Assets		
CURRENT ASSETS		
Cash	\$ 6,066	\$ 29,560
Short term investments - note 4	240,000	215,111
Accounts receivable - note 5	28,067	26,798
Prepaid expenses	1,146	1,247
	<u>\$ 275,279</u>	<u>\$ 272,716</u>
Liabilities		
CURRENT LIABILITIES		
Accounts payable and accrued liabilities - note 6	\$ 3,199	\$ 3,659
Deferred revenue - note 7	25,000	25,000
	<u>28,199</u>	<u>28,659</u>
Fund balances		
Operating reserve	75,000	75,000
Unappropriated surplus	172,080	169,057
	<u>247,080</u>	<u>244,057</u>
	<u>\$ 275,279</u>	<u>\$ 272,716</u>

Approved on behalf of the board:



Member



Member

STATEMENT OF OPERATIONS

For the year ended December 31, 2010

	2010 Budget	2010 Actual	2009 Actual
Revenues			
Grants and donations	\$ 400,000	\$ 350,000	\$ 225,000
Other income	11,500	4,650	5,965
Contributions in kind - note 3 (a)	-	29,529	87,895
Deferred revenue - note 3 (f), 7	-	(25,000)	-
	<u>411,500</u>	<u>359,179</u>	<u>318,860</u>
Expenditures			
Conferences and workshops	1,500	-	614
Contract service	237,276	186,315	146,856
Equipment and supplies	25,000	2,962	4,715
Expenses in kind - note 3 (a)	-	29,529	87,895
Honorariums	600	450	300
Interest and bank charges	400	370	467
Meetings	1,500	2,415	805
Memberships and subscriptions	120	258	307
Office supplies	120	183	47
Postage and courier	200	103	16
Professional fees	8,600	7,346	3,645
Public relations and marketing	800	832	-
Rent	5,160	4,603	926
Salaries and related benefits	111,648	107,052	97,732
Telephone and utilities	2,700	2,604	1,312
Travel	4,800	2,876	2,643
Vehicle and parking	9,300	8,258	7,254
GST recovered	-	-	(3,595)
	<u>409,724</u>	<u>356,156</u>	<u>351,939</u>
Excess (deficiency) of revenues over expenditures			
before undernoted item	1,776	3,023	(33,079)
Other expense			
Transferred to operating reserve - note 3 (a)	-	-	75,000
Excess (deficiency) of revenues over expenditures	<u>\$ 1,776</u>	<u>\$ 3,023</u>	<u>\$ (108,079)</u>

STATEMENT OF CHANGES IN NET ASSETS

For the year ended December 31, 2010

	2010	2009
Unappropriated surplus, beginning of year	\$ 169,057	\$ 277,136
Excess (deficiency) of revenues over expenditures	3,023	(108,079)
Unappropriated surplus, end of year	<u>\$ 172,080</u>	<u>\$ 169,057</u>

STATEMENT OF CASH FLOWS

For the year ended December 31, 2010

	2010	2009
Cash flows from (used in) operating activities		
Excess (deficiency) of revenues over expenditures	\$ 3,023	\$ (108,079)
Changes in non-cash operating items		
Accounts receivable	(1,269)	(18,036)
Prepaid expenses	101	(1,247)
Accounts payable and accrued liabilities	(460)	(76,598)
Deferred revenue	-	25,000
Total cash provided by (used in) operating activities	<u>1,395</u>	<u>(178,960)</u>
Cash flows from (used in) investing activity		
Short term investments	(24,889)	109,889
Cash flows from (used in) financing activity		
Operating reserve	<u>-</u>	<u>75,000</u>
(Decrease) increase in cash	(23,494)	5,929
Cash, beginning of year	<u>29,560</u>	<u>23,631</u>
Cash, end of year	<u>\$ 6,066</u>	<u>\$ 29,560</u>

NOTES TO FINANCIAL STATEMENTS

For the year ended December 31, 2010

1. Nature of operations

Safe Saskatchewan Inc. is incorporated pursuant to *The Non-profit Corporations Act, 1995* of Saskatchewan. It is a registered non-profit corporation and is dedicated to reducing unintentional injuries in the province of Saskatchewan.

2. Equity contribution

The Safe Saskatchewan program activities were reported on the audited financial statements of Saskatchewan Safety Council up until December 31, 2006. On January 1, 2007 the accumulated surplus in the Safe Saskatchewan Fund of \$292,690 was transferred to Safe Saskatchewan Inc.

3. Significant accounting policies

These financial statements are prepared in accordance with Canadian generally accepted accounting principles. The significant policies are detailed as follows:

(a) Donated material and services

Contributions received "in kind" from founding partners are reported as revenue with a corresponding amount recorded as an expense. The board of directors approves all "in kind" contributions and is satisfied that the value assigned to the contribution represents fair market value of the contribution.

(b) Operating reserve

The board of directors passed a motion to establish a contingency fund in the amount of \$75,000 which approximates three months operating costs.

(c) Cash equivalents

Cash equivalents consist principally of money market funds and other highly liquid interestbearing instruments with original maturities of three months or less.

(d) Accrual basis of accounting

Revenue and expenditures are recorded on the accrual basis of accounting under which they are recorded in the financial statements in the period they are earned or incurred respectively, whether or not such transactions have been settled by the receipt or payment of money.

(e) Accounting estimates

The preparation of financial statements in accordance with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amount of revenues and expenses during the reported period. These estimates are reviewed periodically and are reported in earnings in the period in which they become known. Actual results could differ from these estimates.

(f) Fund accounting deferred

The company follows the deferral method of accounting for contributions which includes grants and donations. Contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Revenue received prior to year end and applicable to a subsequent year is deferred. Other revenue is recognized when earned.

4. Short term investments

Safe Saskatchewan Inc. investments consist of two GIC's. One is in the amount of \$100,000 at an interest rate of 1.3 per cent maturing August 28, 2011; the other is in the amount of \$140,000 at an interest rate of 1.2 per cent cashable at any time.

	2010	2009
GIC's	\$ 240,000	\$ 215,111

5. Accounts receivable

	2010	2009
Accrued interest	\$ 414	\$ 536
GST	2,653	1,262
Grant contributions	25,000	25,000
	<u>\$ 28,067</u>	<u>\$ 26,798</u>

6. Accounts payable and accrued liabilities

	2010	2009
Trade payables	\$ 3,199	\$ 3,659

7. Deferred revenue

	2010	2009
Grant revenue related to the 2011 fiscal year	\$ 25,000	\$ 25,000

8. Revenue Contribution

Safe Saskatchewan Inc. receives the majority of revenue from the following founding partner organizations: K-Line Group of Companies, Mosaic Potash, Saskatchewan Ministry of Health, SaskPower, SGI, Sherritt Coal, WorkSafe Saskatchewan and Yara Belle Plaine Inc.

Access Communications Co-operative Limited has made "in kind" contributions by providing advertising services to the company. In the previous year, Access Communications Co-operative Limited and the Saskatchewan Safety Council made "in-kind" contributions.





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