



## **MEDIA RELEASE**

### **A solution that will save Saskatchewan businesses millions**

**Regina, Wednesday, April 30, 2008:** Off-the-job injuries are costing Saskatchewan businesses millions of dollars a year. According to Safe Saskatchewan's most recent findings not only does Saskatchewan shoulder an annual economic burden of \$1 billion from preventable injuries, but Saskatchewan businesses are feeling the impact of off-the-job injuries on their bottom line.

"Based on the internal analysis from Mosaic Potash, Safe Saskatchewan uses real life costs to a company in its business case," stated Gord Moker, CEO of Safe Saskatchewan. During his presentation at the Saskatchewan Safety Council's Annual General Meeting held at the Conexus Arts Centre beginning at 12:45 p.m. Moker explained "What the business case reveals is that there can be a return on investment when a company invests in injury prevention."

With the help of Mosaic Potash, Safe Saskatchewan found that the annual cost of preventable off-the-job injuries to a company is in the millions (\$7.5 million in Mosaic's case). In addition, off-the-job disability days compared to workplace disability days can be up to 60 times greater. But, as Mosaic proved, investments in off-the-job injury prevention can provide a return on investment in the range of 500-600 per cent.

Bruce Fraser, Safety and Training Manager of Mosaic Potash, was also in attendance to receive the R.M. Rowley Award. Fraser was named the Saskatchewan Safety Council's volunteer of the year as he dedicated countless personal hours towards implementing and executing Mosaic's new safety program.

"Bruce is an injury prevention leader in our community and without his work at Mosaic on their new safety program, the business case would have never come to fruition," praised Moker.

#### **About Safe Saskatchewan**

Safe Saskatchewan is a consortium of public and private sector founders. The not-for-profit organization aims to raise awareness of the impact of unintentional injuries in Saskatchewan, coordinate provincial injury prevention initiatives, and support all organizations and programs undertaking injury prevention in the province.

Interviews and photo opportunities with Safe Saskatchewan are available on site at the event.

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